



girls for a change

4th Annual Girl Gala Sponsorship Package





January 9, 2014

Dear Friend,

I'm writing you on behalf of Girls For A Change to propose partnerships that will both impact hundreds of girls in the Bay Area and allow you to share the wonderful spirit of generosity with the community at large. Girls For A Change, as you may or may not be aware, is a national non-profit organization that empowers girls to create social change in their communities. On **Friday, March 7, 2014, GFC will host its 4th Annual Girl Gala, 5:30-10 p.m. at Palo Alto Hills Golf & Country Club, 3000 Alexis Drive, Palo Alto, California**, and we hope that you will consider serving as a sponsor. The gala is our signature fund raising event and this year's goal is \$75,000. These funds have a direct impact on our programs and services, which empower over 1,000 Bay Area girls a year. With this in mind, it is our hope you may take advantage of the following sponsorship options:

- Sponsor the GFC 4th Annual Girl Gala at one of the levels described in this packet
- Donate prized pieces or unique experiences for the silent auction
- Purchase individual tickets (at \$85 each) or a table of eight

Each of these options offers you the benefits of positive marketing, valued networking with other community-minded people, and the proud satisfaction of knowing your involvement will further the Girls for A Change mission to empower girls, ages 11-18, from low-income neighborhoods to engage with their communities by creating social change. Through the process of identifying, designing, and implementing girl-led solutions to challenges they face in their own neighborhoods, girls gain the voice, skills, and problem solving capacity they need to realize their full potential.

At our Annual Girl Gala, girls and coaches are seated at every table. Girls run the evening program, which includes dinner, entertainment, a silent auction, the Change Agent Awards, the presentation of projects by the girls, and special guest Courtney Martin, an award-winning journalist and widely sought-after speaker on activism and feminism. Attendees are encouraged to bring their children to share in the celebration of a year of programming and be inspired by our award recipients, other women in attendance, and our keynote speaker.

For each \$1,000 donated, you can give one girl in the Bay Area 12-weeks of programming and a lifetime of possibilities. We hope you will consider a gift of \$5,000 to give five girls a semester of programming.

If you have questions, contact me at angela@girlsforachange.org, or via phone at (804) 852-4385, to confirm your sponsorship. Thanks in advance for your consideration.

Warm regards,

Angela W. Patton
CEO of Girls For A Change

Make a Difference!

"I'm creative and think outside of the box. That is why I love GFC! It gives me the chance to voice my sometimes weird ideas." Emily-GFC Participant

"Before GFC I was shy and I didn't have much self-confidence, I always hid in the corner. I thought everyone was smarter than me... Now I'm the first person to raise my hand to go in front of the class to give a speech. In GFC they made me realize that everyone is equal and no one is



4TH ANNUAL GIRL GALA Sponsorship Opportunities

We are excited to announce **U by Kotex** as our Presenting Sponsor.

In the past, our many generous sponsors have included:



Join them, and us, in making a difference in the lives of the girls we serve everyday.

With the generous support of our past sponsors, Girls For A Change provided over 10,500 hours of coaching, and leadership development, through afterschool programs to over 1,000 girls in Silicon Valley alone in one school year.

With your support as a sponsor of the 4th Annual Girl Gala, think of what more we can do!

When corporate partners and individuals invest in our girls, showing their commitment to community, we want to tell the world about it! We propose the following recognition plan for your investment, but welcome the opportunity to create a plan that fits in with your priorities.

Sponsorship Levels and Benefits:	Supporting Sponsor \$10,000 +	Contributing Sponsor \$5,000 +	Participating Sponsor \$2,500 +	Table Sponsor \$1,500 +	In-Kind Sponsor
Recognized in news releases distributed to local media outlets	Yes	No	No	No	No
Logo/Name prominence on all marketing material	Yes	Logo only	Name only	No	No
One (1) Full-Page Ad in the Girl Gala Program	Yes	1/2 page	1/4 page	1/4 page	Name Listed
On-screen advertisement at the event	Yes	Yes	Yes	No	No
Name/Logo displayed on table at event	Yes	Yes	Yes	Yes	No
Mentions on social media (Minimum of...)	5	3	2	1	2
One (1) Reserved table or Tickets for the event	Table for 8	5 Tickets	5 Tickets	Table for 8	No

In-Kind Sponsorships...Highlight your Hidden Assets!

In-Kind gifts are contributions of goods or services, other than cash or merchandise. Corporations are a common source of in-kind gifts, which are offered along with, or in lieu of, cash grants. We are grateful to receive any gifts that will contribute to the success of our event.

In-Kind gifts that would be ideal for the 4th Annual Girl Gala are as follows:

- **Auction items:** Vacations, Sports Paraphernalia, Airline Tickets, even a Brand New Car
- **Goods:** Decorations, Gift Bags, Promotional Items
- **Services:** Entertainment, Printing, Sound & Lighting, Decorating, Screen Printing



4TH ANNUAL GIRL GALA Sponsorship Agreement

Company Information

Company: _____ Contact (Name): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____ Twitter: @ _____

Logo Recognition on Signage

I agree to submit my company logo to the sponsorship manager (info@girlsforachange.org) via email within 1 business week of signing the sponsorship agreement. If my company logo changes at any point, I will notify the sponsorship manager immediately and send the new logo. Due to production time of certain items, if a logo change occurs, it is not guaranteed that the item can be printed with the new logo. Please check with the sponsorship manager for individual items' production times.

Payment Schedule

Full payment is due with this signed agreement. If this payment has not been received within 3 weeks, the sponsorship item will be released and this Sponsorship Application form will be declared null and void so that the item may be reassigned.

Cancellation Policy

No refunds due to sponsorship cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due on sponsorship as outlined in the sponsor application/contract.

By signing this Agreement, I agree that I have read the above guidelines, and agree to abide by the terms and conditions set forth. A Sponsorship Application must be signed in order to confirm sponsorship of item.

AUTHORIZED SIGNATURE: _____

DATE _____ TITLE _____

Sponsorship Level

Total sponsorship contribution qualifies for:

- Supporting Sponsor
- Contributing Sponsor
- Participating Sponsor
- Table Sponsor
- In-Kind Sponsor (Brief description)

I would like to pay with:

- Check for \$ _____ enclosed
(Make payable to Girls For A Change) or
- Please charge \$ _____

Credit Card Information:

Type: VISA MasterCard American Express

Cardholder: _____

Card #: _____

Exp: _____ CCV: _____

Signature: _____

Return Application to:

Girls For A Change
Sponsorship Director

FAX TO: 804-321-6797

MAIL TO: P.O. Box 1436
San Jose, CA 95109

CONTACT: 866-738-4422
info@girlsforachange.org